



Press Release

August, 2015

BEEHIVE Lifestyle Mall Muang Thong Thani to celebrate its 1st Anniversary

Bangkok Land Public Company Limited or **BLAND**, the owner of '**BEEHIVE Lifestyle Mall**' project – the first ever shopping complex on Bond Street, located in the heart of Muang Thong Thani, celebrates its first anniversary of success as the most state-of-the-art lifestyle mall, comprising over leading 50 stores, delivering a comprehensive convenience and comfort to people in today's fast-paced lifestyle, by kicking off an exciting campaign '**BEEHIVE BE Happy BE Family**' coming with fun activities to allow customers to stand a chance to win **FREE GOLD** at **BEEHIVE Lifestyle Mall** throughout a month of August 2015.

Ms. Jintana Phongpakdee, Director of Corporate Communications Department, IMPACT Exhibition Management Co., Ltd. said: "During the past one year, the Company has realized the needs of over 200,000 residents in Muang Thong Thani. **BEEHIVE Lifestyle Mall** is, therefore, specially designed to accommodate the residents to enjoy their everyday lives to the fullest, saving their travelling time as they no longer have to go out and get stuck in the traffic jam outside Muang Thong Thani. Our well-selected stores and services can fully meet the lifestyle and needs of customers."

August 2015 marks the first anniversary of **BEEHIVE Lifestyle Mall** – another major milestone and pride of **BLAND**. To celebrate its beautiful success and to give something back to customers, the Company has joined hands with many stores in the mall to kick off an exciting campaign called '**BEEHIVE BE Happy BE Family**' to offer customers a chance to win **FREE gold**, plus redeem special gifts by simply showing the receipts they spent at any store in **BEEHIVE Lifestyle Mall** throughout a month of August. The highlights will be taken place from August 29-30, 2015 when customers will have a chance to experience a variety of fun-filled activities such as the gathering of popular roadside dining 'food trucks' stationed at different parts of Bangkok, 'DIY booths' where you learn how to make a cute cup cake and other creative handmade products, plus enjoying fun activities and music on stage throughout the event. A can't-miss activity is 'lucky draw' to announce the lucky winners who win **FREE gold**! These exciting, fun-filled activities will be started from 2PM to 9PM at **BEEHIVE Lifestyle Mall's** indoor activity hall.

"**BEEHIVE Lifestyle Mall**, the first ever lifestyle mall in Muang Thong Thani, with over 800 million of investment located on over 2-rai area, offers rental spaces for retail stores. To date, there are 54 leading stores at **BEEHIVE Lifestyle Mall** including Thai, Chinese, Italian, Japanese and Korean restaurants, cafés, banks, beauty salons, fashionable stores, fitness, Thai boxing gym, academic center, indoor play center for children and the largest Tops market in Muang Thong Thani. **BEEHIVE Lifestyle Mall** was exceptionally designed to be a low-rise, 2-storey building with eye-catching inspired-honeycomb pattern. Today, **BEEHIVE Lifestyle Mall** has become a famous meeting point and hangout for family and friends, providing customers travel with ease and comfort coupled with large parking spaces which are able to accommodate up to 600 cars," **Ms. Jintana** added.

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